

GENERAL DATA PROTECTION REGULATION (GDPR INFOGRAPHIC)

ordoabchao group

VALIDITY OF THE OPTINS PERSISTS +++ TRANSPARENCY BECOMES MORE IMPORTANT +++

PROCESSING DIRECTORIES

For our own overview and also to be able to inform comprehensively on inquiries from supervisory authorities, we create directories for all our procedures with which personal data are processed.

DATA ERASURE

If there is no need to store personal data for legally required purposes, we will delete it from our systems. The deadlines, which are not clearly regulated by law, we have agreed with the responsible data protection supervisory authority.

LEGAL BASIS LEAD GENERATION

Consent

The GDPR also sees the granting of consent as a legitimate basis for the processing of personal data. We fulfill the requirements of Art. 7 GDPR

Coupling ban

Coupling is only allowed under certain conditions - but this limitation does not apply to our projects. Nevertheless, we will also allow you to participate in our online promotions independently from the granting of advertising permission. This on the simple and straightforward way by e-mail.

RIGHTS OF RECEIVER

Data Inquiry

We want to make it as easy as possible for our participants to access their information rights. For this it will be made possible that the information about the origin of the data can be viewed directly from each newsletter.

DATA PROTECTION OFFICER

Of course, we have appointed a data protection officer who will be happy to assist and assist us when it comes to matters of lawful processing of personal data.

DATA PROCESSING

We have contract processing contracts with partners who process personal information for us on our behalf. These have been adapted to the specifications of the GDPR.

Staff Training

Employees are trained by the data protection officer when entering the company and sensitized to the requirements of data protection. It is also possible for employees at any time to contact the data protection officer with questions.